

## **New PEMA local sales office opened to the United States**

*To reinforce its local presence and respond to the strong growth in the markets, Pemamek Ltd. has opened a branch office to Houston, Texas, USA. The official subsidiary company, Pemamek LLC, will employ one full-time sales person in the beginning.*

Pemamek's new sales office, Pemamek LLC, has been officially opened in September 2017. The office is located in the largest city in the southern USA, Houston, Texas. Pemamek LLC is focused on sales operations in the area of North America to serve Pemamek's existing customers, but also to provide the established expertise for growing customer base in the key regions. Customer service operations are planned to follow before the end of the year.

-Adding a new branch to our sales office network and strengthening Pemamek's global presence are fully in line with our long-term growth strategy. Additionally, opening a new location to the United States is a decisive step in developing our customer base and growing markets in North America, describes **Jukka Rantala, Vice President & Key Accounts, Pemamek Ltd.**

The new hire, Thomas Poehlein, will join the team as North America Sales Director. Poehlein has an impressive background in automation, robotics and heavy welding. Along with significant experience in the welding automation industry, Poehlein has a long working history at Yaskawa Motoman.

-We are proud to welcome Tom to the sales team. He brings local knowledge and experience, as well as he shares our vision, philosophy and commitment to our customers' cases, summarizes **Rantala**.

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